



EXCLUSIVE TOOLING CERTIFICATE PROGRAM

Tool Up Your New Machine with High-Performance Tooling



HOW DOES THE PROGRAM WORK?

1. Purchase a Kennametal tooling certificate from your machine tool dealer with your new/used machine
2. Kennametal will send you the following:
 - a. Customized tooling certificate
 - b. Complete instructions to redeem tooling and request Kennametal expertise
3. A Kennametal Sales Representative will work with you to select the right tools to support your operations and drive your business

WHAT ARE THE BENEFITS?

- Access to innovative, high-performance tooling
- Rely on Kennametal for technical support, tooling and machining techniques
- Realize quicker payback and ROI
- Require less internal engineering support
- Receive the tax benefit (when you combine your machine purchase with tooling certificate)

WHAT IS THE KENNAMETAL CERTIFICATE PROGRAM?

Tooling certificates are purchased from your machine tool dealer when you buy a new or used machine. Think of these certificates as redeemable gift cards exclusive to Kennametal tools, supported by a legacy of metal cutting expertise that dates back to 1938.

WHY PURCHASE A KENNAMETAL TOOLING CERTIFICATE?

A Kennametal tooling certificate provides you with full access to solutions and expert technical support from a team that understands machining processes. They will help you choose the correct cutting tools required for your operations.

Kennametal takes you from blueprint to parts. Here's how Kennametal's technical experts support you before, during and after your purchase and help you get your new machine up and running as soon as possible.

PLANNING AND COORDINATION PRE PURCHASE:

- Review part prints
- Build tooling lists
- Provide best practices for machining
- Create a robust process
- Calculate tooling expenditure
- Support machine tool dealer application staff
- Assist with part runoff
- Perform/sustain time studies

SUPPORT AND EXPERTISE PROVIDED POST SALE:

- Opportunity to implement ToolBOSS™ inventory management and vending program
- Ongoing field application support, technical assistance and program management

We've Been Cutting Metal Since 1938.

OUR STORY IS ONE OF CONTINUOUS INNOVATION

It starts in 1938 with our founder, metallurgist Philip M. McKenna, who after years of research created revolutionary tungsten-titanium carbide alloy cutting tools specifically for working with steel. That single development not only led to a new class of machining tools that cut faster, lasted longer and drove productivity in everything from the automobile to the airplane, but also led to the opening of McKenna Metals Company in Latrobe, Pennsylvania, United States. Today, that company is Kennametal Inc.—a recognized leader in metalworking serving customers across continents and industries including transportation, construction, aerospace and defense, machining and cutting, energy and general engineering. We have a reputation for building innovative solutions for our customers' most challenging applications. The name Kennametal is synonymous for high-quality, high-performance tools that can withstand the most strenuous conditions and bring ease to a wide range of machining operations. We help our customers' operations run longer, faster and with greater precision. We don't cut corners. We cut metal. Your toughest materials don't stand a chance.

CERTIFICATE TERMS AND CONDITIONS

Kennametal Tooling Certificates are redeemed at list price by Kennametal. Sales tax is applied at redemption. Tooling certificates must be redeemed within one (1) year from the date of purchase.

- Certificates can be used to purchase Kennametal standard tooling product
- Up to two tooling certificates can be purchased per machine serial number
- One tool return or tool replacement order is allowed per certificate
- All sales tax is applied by Kennametal upon redemption and can be paid with certificate dollars or by supplying end user tax exempt form
- All certificates are redeemed directly through Kennametal



**EQUIP YOURSELF
FOR TOOLING
SUCCESS**



KENNAMETAL CUSTOMER SERVICE

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**LET'S TAKE YOUR MANUFACTURING
TO THE NEXT LEVEL**

kennametal.com